THE THREE FLAGS HIGHWAY

US 395

"A Tribute to the Pion ers Who Brought Civilization to the Pacific Coast"

US 395

A North and South Pacific Coast Route that is DIRECT SCENIC HISTORIC

A road which acquaints the traveller with the pioneer communities of the coast.

Many historic towns of the Pacific Coast are easily reached by the Three Flags Highway.

SPORTSMAN — The Three Flags Highway is a direct route thru and to the finest fishing and hunting in the 9 Western States—Mexico and Canada. Large Scale maps by Districts available.

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Map Compiled and Published by HAYDEN MAP CO. 211 SO. KENILWORTH GLENDALE, CAL. Phone DOuglas 1521

INSERT Map of Lower California

MILEAGE CHART THREE FLAGS ROUTE

Total Read Down	Between Points		Between Points	Total Read Up
		LAKE LOUISE (40 M. NORTH)	40	1829
	0	BANFF—ALBERTA	20	1789
20	20	CASTLE MOUNTAIN	68	1769
88	68	RADIUM HOT SPGS.	105	1701
193	105	CRANBROOK	51	1596
244	51	INTERNATIONAL BORDER	19	1545
263	19	COPELAND, IDAHO	15	1526
278	15	BONNERS FERRY	36	1511
314	36	SANDPOINT	44	1475
358	44	COEUR D'ALENE	12	1431
370	12	STATE BOUNDARY	22	1419
392	22	SPOKANE, WASH.	61	1397
453	61	COLFAX	44	1336
497	44	DODGE	24	1292
521	24	DAYTON	31	1268
552	31	WALLA WALLA	7	1237
559	7	STATE BOUNDARY	39	1230
598	39	PENDLETON, OREGON	15	1191
613	15	PILOT ROCK	114	1176
727	114	JOHN DAY	2	1062
729	2	CANYON CITY	66	1060
797	68	BURNS	117	992
914	117	VALLEY FALLS	23	875
937	23	LAKEVIEW	44	852
951	14	NEW PINE CREEK	1	838
952	1	STATE LINE	44	837
996	44	ALTURAS, CALIF.	20	793
1016	20	LIKELY	13	773
1029	13	MADELINE	15	760
1044	15	TERMO	7	745
1051	7	RAVENDALE	30	738
1090	39	LITCHFIELD	2	699
1092	2	STANDISH	10	697
1102	10	JOHNSTONVILLE	7	687
		SUSANVILLE (5 M. WEST)		
1108	7	JANESVILLE	13	680
1122	13	MILFORD	19	667
1141	19	DOYLE	19	648
1160	19	BECKWOURTH PASS JCT.	13	629
1173	13	STATE BOUNDARY	11	616
1184	11	RENO, NEVADA	30	605
		VIRGINIA CITY (Approx 17M)		
1214	30	CARSON CITY	3	575
1217	3	LAKE TAHOE JCT.	12	572
1229	12	MINDEN	1	560
1230	1	GARDNERVILLE	22	558
1252	22	STATE LINE (TOPAZ L.)	8	537
1260	8	COLEVILLE, CALIF.	35	529
1295	35	BRIDGEPORT	23	494
1318	23	MONO LAKE	4	471
1322	4	LEEVINING	14	
	14	TIOGA PASS JCT. (Yosemite)	11	467
1333	11	JUNE LAKE JCT.	16	456
1349	16	MAMMOTH JCT.	8	440
1357	8	McGEE CREEK	7	432
1364	7	ROCK CREEK	11	425
1375	11	PARADISE CAMP	15	414
1390	15	BISHOP	14	399
1404	14	BIG PINE	28	385
		PALISADE GLACIER (JCT.)		
1432	28	INDEPENDENCE	16	357
		MT. WHITNEY (Approx 20M.)		
1448	16	LONE PINE	23	341
		DEATH VALLEY (Approx 65M.)		
1471	23	OLANCHA	25	318
1496	25	LITTLE LAKE	13	293
1509	13	BROWN	9	280
1518	9	INYOKERN	26	271
1544	26	RANDSBURG	60	245
1604	60	ADELANTO	22	185
1626	22	CAJON	20	163
1646	20	SAN BERNARDINO	5	143
1651	5	COLTON	7	138
1658	7	RIVERSIDE	17	131
1675	17	PERRIS	11	114
1686	11	ELSINORE	28	103
1714	28	FALLBROOK	42	75
1726	12	VISTA	5	63
1731	5	SAN MARCOS	7	58
1738	7	ESCONDIDO	36	51
1774	36	SAN DIEGO	15	15
1789	15	INTERNATIONAL BORDER	0	
1824	35	DESCANSO, LOWER CALIF.		
1861	37	ENSENADA		
1891	30	SANTO TOMAS		
1932	41	JOHNSON RANCH		
1973	41	HAMILTON RANCH		
2033	60	ROSARIO		
2103	70	EL MARMOL		
2383	280	SAN IGNACIO		
2430	47	SANTA ROSALIA		
2800	370	LA PAZ		
2950	150	SAN JOSE DEL CABO		

The Three Flags Highway

BISECTING THE TRAVEL ATTRACTIONS OF THE 9 WESTERN STATES—MEXICO AND CANADA

Banff National Park
Lake Pend O'Reille
Lake Coeur D'Alene
Grand Coulee Dam
Whitman Mission
Pendleton Round-Up
Wallowa and Blue Mountains
Grant County Bow and Arrow Hunting Reserve
Malheur Federal Migratory Bird Refuge
Crater Lake
Hart Mountain Federal Antelope Refuge
Lassen National Park
Pyramid Lake
Lake Tahoe
Yosemite
Mono Lake
Mt. Whitney
Death Valley
Spanish Missions

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CANADA

THE CANADIAN NATIONAL PARKS are tourist attractions both summer and winter. Our Executive office at Lakeview, Oregon, will furnish detailed information regarding Canadian travel.



THE WATERFOWL LAKES, ALONG THE ROUTE OF THE NEW BANFF-JASPER HIGHWAY—
KAUFMAN PEAK AND MOUNT SARBACH IN THE BACKGROUND
BANFF NATIONAL PARK, ALBERTA, CANADA
—National Parks of Canada Photo



THE GIANT'S STEPS IN PARADISE VALLEY, MOUNT LEFROY IN THE BACKGROUND—BANFF NATIONAL PARK, ALBERTA, CANADA
—National Parks of Canada Photo

IDAHO

THE LAKE REGION OF NORTHERN IDAHO offers a wide variety of tourist and recreational attractions. Fine highways radiate from Bonners Ferry on the Kootenai River from Sand Point on Lake Pend D'Orielle, and miles and miles of navigable lakes and streams make this well-timbered region a mecca for vacationists.

"SEE ALL OF THE WEST"

Travel — THE THREE FLAGS HIGHWAY — MEXICO to CANADA.

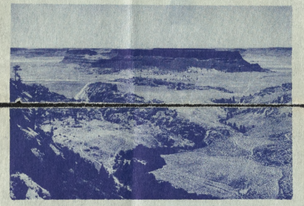
WASHINGTON

SPOKANE is a convenient point from which trips may be made to the Canadian Rockies, to Banff and Lake Louise. Mt. Rainier National Park and Glacier National Park are equally accessible from Spokane. For further information address Publicity Tourist Bureau, Spokane Chamber of Commerce, Spokane, Washington.



SKYLINE VIEW OF SPOKANE, WASHINGTON
A beautiful city, set down midst a land of pines, rivers and streams. There are five national parks within easy driving distance of the city, reached over fine highways.

GRAND COULEE DAM, 92 miles west of Spokane, is one of the outstanding attractions along the Three Flags Highway. Commodious busses make the trip out from Spokane twice daily at a cost of less than $5 per person.



GIGANTIC STEAMBOAT ROCK—IN THE WORLD-FAMED GRAND COULEE OF THE COLUMBIA

COLFAX, in the center of the wheat-raising section of the Inland Empire, is also the gateway to Pullman where Washington State College is situated, and to Moscow, 26 miles eastward, where the University of Idaho is located.

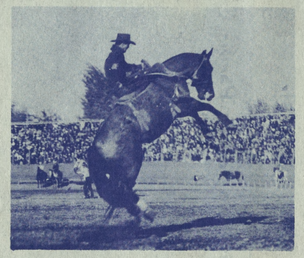
WALLA WALLA, the metropolis of the valley—"The pioneers liked it so well they named it twice," is one of the oldest settlements west of the Rocky Mountains. Whitman Mission was established there by Marcus Whitman in 1836. The lover of history, the explorer into the background of the Pacific Northwest, here will find much of interest.



MEMORIAL BUILDING, WHITMAN COLLEGE

OREGON

PENDLETON, rivals with Reno as the "biggest little city of the world" and is distinguished for its famous Round-Up staged each September. Cupped in the Umatilla River valley, it is a city typical of the western spirit. Homeseekers and tourists find this city interesting.



It's The Pendleton Round-Up in September
PENDLETON, OREGON

THE PILOT ROCK—LONG CREEK SECTION of the Three Flags Highway traverses one of the three sections of Oregon that are annually open to elk hunters. The season opens early in November each year.

JOHN DAY, at the forks of the Three Flags Highway and U. S. Highway No. 28, is near one of the most famous fossil beds in North America, and is also the capital of a large stock-raising empire. The national forest that the highway runs through for miles south of John Day is the most valuable stand of yellow pine in North America. This region contains more guest ranches than any other section of Oregon.

CANYON CITY, county seat of Grant County, and former home of Joaquin Miller, poet of the Sierras, who once served as county judge, is well worth visiting. The Miller cabin is still standing and contains many pioneer relics. Gold was discovered at Canyon City in 1862 and 20 million dollars of it was taken out of the creek that runs through the town. Miners are still taking out the precious metal a stone's throw from the highway.

THE CANYON CREEK GAME REFUGE, a few miles south of Canyon City, and bisected by the Three Flags Highway, has been set aside for hunters who use only the bow and arrow. There the devotees of the long bow can stalk the mule deer without molestation from hunters using firearms.

BURNS is the junction point of the Yellowstone Cut-Off where travellers from the park find the Three Flags Highway a short route to Southern California. Here is located the immense mill which cuts the timber logged near Seneca.

MALHEUR MIGRATORY WATERFOWL REFUGE is a 150,000-acre federal wildlife park, located 20 miles south of Burns. It constitutes the first purchase made by the Biological Survey with the duck stamp tax money and is considered to be the most valuable reserve in the United States. The Biological Survey invites you to be its guest.

ABERT RIM, which skirts the Three Flags Highway for a distance of 50 miles, is the highest exposed fault in North America. The purple hues of this spectacular formation will linger long in your memory.

LAKEVIEW is a town that is hospitable to the traveller. It lies at the gateway to the **HART MOUNTAIN ANTELOPE REFUGE.** The largest artificial geyser in the world graces the entrance to the community.

THE HART MOUNTAIN ANTELOPE REFUGE lies 50 miles east of Lakeview. This federal wildlife park recently acquired by the Biological Survey contains 276,000 acres and is the home of North America's largest herd of prong-horned antelope, as well as the home of the mule deer and sage hen.

A North and South
Pacific Coast Route
that is
DIRECT
SCENIC
HISTORIC

CALIFORNIA

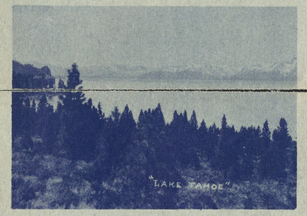
THE OLD SOUTH ROAD bisects the Three Flags Highway at Lassen Creek, half way between Lakeview and Alturas. This short cut from Fort Hall to Northern California and Southern Oregon was opened by the Applegates in 1846. Peter Lassen and many other pioneers came west over the route.

ALTURAS, in the heart of Modoc County, California, is likewise famous for its vacation and sports attractions. The Modoc Lava Beds National Monument is an easy drive from Alturas and rippling streams of pure mountain water are not disappointing. Modoc County claims 75% of California's largest game animal, the Rocky Mountain mule deer. Sage hens, ducks, geese, grouse, and quail are plentiful.

THE MODOC WILDERNESS AREA, in the Modoc National Forest, 35 miles southeast of Alturas, has been set aside for the lovers of nature. The region is accessible only by footpaths and pack trails.

SUSANVILLE is the gateway to the Lassen Volcanic National Park. Lassen Peak is the only recent active volcano in the United States. In addition to Lassen Peak the park contains other interesting volcanic cones, fantastic lava fields, fumaroles, hot springs, and mud volcanoes. Susanville is also the center of a great lumber industry.

LAKE TAHOE, a liquid mountain mirror, lies 20 miles southwest of Carson City and is reached by three fine highways from the Three Flags Route. The rim road will take you around the lake and past a variety of lodges, taverns and summer camps that cater to the vacationists. Whenever the news reel cameramen run out of subjects they go up and photograph Emerald Bay at the southwest corner of the lake.



LAKE TAHOE, "LAKE OF THE SKY"
Elevation, 6225 feet above sea level.
Area, 200 sq. mi.—22 mi. long, 12 mi. wide—100 miles of shoreline.

NEVADA

RENO is one of the most modern cities on the route. Its reputation as a divorce center with liberal views is equalled by its cordiality and progressive spirit. It is a beautiful city that exemplifies the courage and optimism of the real West. Reno has been the center of the Three Flags Highway organization activity and the communities interested in this project feel most kindly toward the civic leaders of Reno and Nevada.



HIGHWAY U. S. 395—LOOKING NORTH THROUGH BUSINESS SECTION OF RENO, NEVADA.
"THE BIGGEST LITTLE CITY IN THE WORLD"

PYRAMID LAKE is the home of the largest trout in the U. S. A. General Fremont snagged a 40-pounder back in January, 1844, and the whites have been fishing the lake ever since without diminishing the supply. The lake is best reached via **RENO.**

CARSON CITY is the historical state capital of Mark Twain times. While in Nevada, many hours should be spent in this old city. Time should also be taken to visit **VIRGINIA CITY,** nearby, and see the most famous ghost town of the entire Pacific Coast. Volumes have been written about this old mining country made immortal in Civil War days. Carson Valley, itself, in the sunset shadows of the High Sierras, is a picture of agricultural tranquility that will linger long in your memory.

MINDEN and **GARDNERVILLE,** at the southern end of Carson Valley, are a pair of kindly communities that are hospitable to the traveller. A short cut leads over the hills to **LAKE TAHOE,** 10 miles to the westward.

"SEE ALL OF THE WEST"

CALIFORNIA

BRIDGEPORT, with its well preserved courthouse of pioneer days, is a county seat that centers an area famous among disciples of Isaac Walton. It is the county seat of Mono County wherein is located **MONO LAKE** and dozens of other lakes.



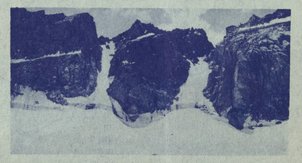
MAIN STREET, BODIE, CALIFORNIA
One of the boom towns of the 80's.
—Photo by Camera Art Shop, Big Pine, California

TIOGA PASS, leading to Yosemite National Park, is near Mono Lake and is an approach which closely rivals the park itself in scenic grandeur.

BISHOP, BIG PINE, INDEPENDENCE, and **LONE PINE** are the communities of **OWENS VALLEY,** an area that once was a prosperous well developed farming country. Its proximity to Los Angeles has transformed the area into a vacationland with the lake region of the **HIGH SIERRAS** and **MT. WHITNEY** on the west and the **DEATH VALLEY NATIONAL MONUMENT** lying to the east. **LONE PINE** is 13 miles from Mt. Whitney, the highest point in the U. S. A. and 82 miles from the spot out in **DEATH VALLEY** which has the lowest altitude in the U. S. A.



SHADOW LAKE, ONE OF THE MANY BEAUTIFUL LAKES IN THE MAMMOTH LAKES AREA NORTH OF BISHOP
—Photo by Frashers, Pomona, California



PALISADE GLACIER, BIG PINE, CALIFORNIA—THE NATION'S LARGEST AND MOST SOUTHERLY GLACIER
—Photo by Camera Art Shop, Big Pine, California

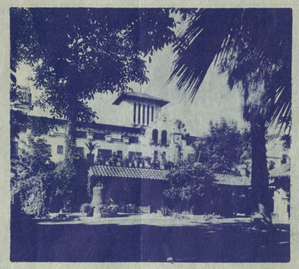
THE TROUT STREAMS from **MONO LAKE** southward to Bishop rush down from the Sierras, under the highway and out into Owens Valley. The vacationist has his choice of numerous resorts. The highway runs for miles, tucked in, as it were, under the towering peaks of the Sierras for upwards of 60 miles. The broad level highway, free from traffic hazards, will unfold for you a panorama that you will never forget.



"BIG ONES"—TROUT FROM THE HIGH SIERRA'S BACK OF BISHOP, CALIFORNIA
—Photo by Frashers, Pomona, California

DEATH VALLEY NATIONAL MONUMENT, a section of the old West that has received and is still receiving more radio publicity than any other, is a winter playground of great importance. The weird, mysterious formations, together with numerous historical landmarks, rich in tales of adventure, make the valley a popular rendezvous of tourists during January, February, and March of each year. Turn off of U. S. 395 at Lone Pine.

SAN BERNARDINO, RIVERSIDE, ELSINORE and **ESCONDIDO,** on the route southward to **SAN DIEGO,** give the Three Flags Highway motorist a charming introduction to Southern California agriculture. Citrus, avocados, walnuts, and produce gardens line this route through the Southland.



"WORLD-FAMED" MISSION INN, RIVERSIDE, CALIFORNIA

LOWER CALIF.—MEXICO

TIA JUANA, AGUA CALIENTE and **ENSENADA** are resorts that have long been popular with the tourist, and further south is a land less known but interesting to the hunter, fisherman and explorer. Full intermation regarding the Peninsula of Lower California may be secured by addressing the Outing Bureau of the Automobile Club of Southern California.

U.S. 395



The Three Flags Highway

US 395

(Southward from Pendleton)

An International Route

CONNECTING

Outstanding Travel Attractions

of

Canada,

the

Pacific Coast States

and

Baja California

(LOWER CALIFORNIA, MEXICO)

A Project Initiated and Promoted by Interested Communities of Mexico, California, Nevada, Oregon, Washington, Idaho and Canada

For further information write
THE THREE FLAGS HIGHWAY ASSOCIATION
Lakeview, Oregon

For additional information address

THREE FLAGS HIGHWAY ASSOCIATION
EXECUTIVE OFFICES - - LAKEVIEW, OREGON

A Non-Profit Organization Developing Interstate Travel From the Dominion of Canada to the Republic of Mexico

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